

Income Generation Working Group	
Income generation ideas discussed by the working group	
Service Area	Ideas/Opportunities suggested
Waste Services	Response in bold from Service Manager, Waste Services Chargeable fortnightly bin collections. This would be the weeks when the normal bin collection didn't take place and was seen as being particularly useful in the hot summer months, and for large families and those using nappies. <i>There is a statutory duty to collect this waste free of charge under the Environmental Protection Act 1990 therefore we cannot levy a charge. The Controlled Waste (England and Wales) Regulations 2012 also does not allow us to do this.</i>
	Chargeable additional glass collections. <i>We offer additional boxes on request; there is also the option to take glass to bring sites at supermarkets etc.</i>
	A wheelie bin washing service following the refuse lorry. <i>Not sure how viable it would be. At present there are several local companies who provide this service so there could be an impact on local employment and the economy</i>
	Selling green waste for composting <i>The waste is contract waste and does not belong to GBC but is used as soil conditioner on the farm that processes it</i>
Customer Services and Communication	Out sourcing of graphic design
	A review of opportunities for generating sponsorship and advertising income including website advertising. Review of equipment, for example refuse lorries, and estate including parks and leisure centres to see if there is space that could be sold for advertising or if it could be sponsored by a private organisation.
Parks and Street Care	Garden services for the elderly
Property	Sale of surplus land, with out line planning permission prior to auction
Organisational Development	Training for Taxi drivers, a possible NVQ including customer care.
	Training, IT training and increased use of the Accredited Training Centre for local businesses
Leisure	Investigate the possibility of hiring out parks for concerts.
	Consider ways to capitalise on using Arnot Hill Park as a wedding reception venue using marquees.